



Dr. Shanahan and team - from left to right Amber, Cindy, Kaina, Dr. Shanahan, Cheryl, Gabby, and Dr. Shanahan's wife, Alyson

Shanahan Orthodontics

Serving the Community One Smile at a Time

Shanahan Orthodontics may be just one of the orthodontic offices in Napa, but it stands out in so many ways. Dr. Ken Shanahan is the only orthodontist in Napa County that is board certified by the American Board of Orthodontics. Board certification is not required to be an orthodontist, but Dr. Shanahan consistently goes above and beyond what is required. Board Certification is a challenging process that includes a written exam, an oral exam, and a presentation of completed cases to a panel of highly respected doctors.

Having attended UC San Diego, Oxford University, USC, and UC San Francisco as part of his training, Dr. Shanahan has always strived for excellence.

As a father of three, Dr. Shanahan has personal experience working with kids! He knows the challenges of balancing busy schedules and getting great results in time for important events like graduation or a special birthday. Getting that perfect smile and healthy bite sometimes requires time, but he and his staff try to create a fun environment. "It's always fun at work. I love what I do and I love to

make people laugh." Dr. Shanahan's contagious laugh is often heard in the office and it's what makes our office a fun and relaxing place to be. In fact, we are known for our customer service.

"It's our thing!" says Gabby Lopez. Gabby has been with the office for 17 years. She is a treatment coordinator, a Registered Dental Assistant, and a mom of three. It's that unique combination that gives her the knowledge and expertise to make treatment as easy as possible. "I can see things from all perspectives. I can put on my mommy hat and relate to the kids or parents, put on my financial coordinator hat and help come up with a plan that works financially, and put on my RDA hat to explain all of the procedures and what the process is from start to finish. Braces aren't the same as when we were kids. The technology has really changed and I love pointing out all the gadgets in the office to new patients."

Technology is making appointments shorter and more comfortable. Remember the goopy stuff you had to have in your mouth to take an impression of your teeth? Not anymore! The process now includes using a small digital scanner to create a 3D model

that can then be printed on a 3D printer in order to make aligners, retainers, or custom-made braces. "We use state of the art technology. We were the first orthodontic office in Napa to get a digital 3D x-ray machine to use for complex cases. Back when I was a resident at UCSF, I studied the use of such technology as part of my master's thesis in virtual treatment of complex cases. When I work up a treatment plan for each individual, I review all the data and each image in detail." It's that attention to detail that has led Dr. Shanahan to discover potential medical issues. "I have been able to catch early diagnoses of cancer, clogged or hardened arteries, among others." It's pretty amazing to see the level of detail that goes into reviewing and creating a custom-made treatment plan for each and every patient. That's why we get patients from all over the world, not just here in Napa. They trust our office to take care of them and Dr. Shanahan takes that trust very seriously.

Ask any member of Dr. Shanahan's team and they will tell you the top priority is doing what is right for the patient. It's not about the bottom line. "I'm a healthcare provider, not a salesman. We don't nickel and dime families, and we don't sell extra treatment that people don't need. It's important to be aware of advertisements for things that seem too good to be true. In today's market, there are so many ads offering big discounts, unrealistically short treatment times, or even at-home DIY orthodontics. Anyone considering orthodontic care should trust their dentist to make a good referral. In Napa, we are very fortunate to have many excellent dentists. As an orthodontist, I'm in a unique position to get to know the local dentists well and see the results of their work. I am so thankful to be working in such a wonderful dental community and for the opportunity to work with such great people and in many cases be entrusted to not only treat their patients, but also their families or themselves."

Dr. Shanahan is a member of the ADA, CDA, CAO, and AAO (American Association of Orthodontists) among others. *Members of the AAO are bound by a strict code of ethics. You can check the membership at www.aaoinfo.org*

Rising healthcare costs is a real problem, but Dr. Shanahan is passionate about being part of the solution and keeping care affordable. "The last thing I want is for someone to not get treatment because they can't afford it. I come from a ranching family



Gabby Lopez and Amber Burns, super friendly team members. Together they represent 30+ years of experience at our office.

and I grew up knowing the real value of a dollar. That's why we are very flexible with payments." Coming from a hard-working background gave Dr. Shanahan his strong work ethic and sense of community. We love supporting our local schools, events, and youth sports. "Orthodontics is what I do but giving back to the community feeds my soul. Napa has embraced my family and I, and we love to give back." From being involved in youth sports to attending school events, Dr. Shanahan and his family have planted deep roots in Napa Valley and they couldn't be happier.

"I love what I do. I get to see smiles every day!" Come see us and experience the difference for yourself in our soon-to-be newly remodeled office in Napa, or in St. Helena at Up Valley Orthodontics where Dr. Shanahan works in partnership with Dr. Jeff Nichelini.



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Braces and Invisalign for Children and Adults